



## Product description – Assessment of the (development process) of the IT strategy

SERVICES	METHODS + TOOLS	BENEFITS	REFERENCES
<ul style="list-style-type: none"><li>• Analysis and assessment of the existing development process of an IT strategy and its results</li><li>• Determine and measure the participation of key stakeholders (quality and scope) in the strategy process</li><li>• Conducting structured interviews with the top management (IT and departments) and selected experts</li><li>• Developing recommendations for action for more effective IT strategy</li><li>• Creating a profitability report incl. defining measures</li></ul>	<ul style="list-style-type: none"><li>• Ardour IT Strategy Framework</li><li>• IT Strategy Assessment Tool (Excel based)</li><li>• Structured interviews</li><li>• Document analysis based on blueprint of the strategy document</li><li>• Analysis and assessment of the existing development process of an IT strategy and its results</li><li>• Database of success factors for strategy development and implementation</li></ul>	<ul style="list-style-type: none"><li>• You get an independent and as far as possible an objective third-party view to your IT strategy process</li><li>• You know the chess positions in the strategy process and the strategy communication</li><li>• You see why a good IT strategy process is good for business and IT</li><li>• You get clear argumentation tips handed over for better positioning of the strategy process</li><li>• Your top management is sensitized on the need and benefits of an IT strategy</li></ul>	<ul style="list-style-type: none"><li>• Association of Statutory Health Insurance Physicians</li><li>• Airlines</li><li>• Large public utility company</li></ul>